



**POP-UP APPLICATION**  
**Due September 30, 2019**

**SACRAMENTO COCKTAIL WEEK- OCTOBER 14-20, 2019**

We are proud to present the 12th annual Sacramento Cocktail Week (formerly Midtown Cocktail Week), a celebration uniting local bartenders, industry leaders, fine spirits, fresh products and artisan cocktails. Founded in 2008 by cocktail enthusiasts Erick Castro and Joe Anthony Savala, we aim to expand Sacramento's diverse roots by showcasing the capital city's cocktail culture.

To participate as an official SCW pop-up, please fill out the below form. SCW pop-ups cannot conflict with any official SCW events and can only be held during the following dates and times. SCW pop-ups are not exclusive and may conflict with other pop-ups.

- Sunday, October 13th- ANYTIME
- Monday, October 14th- Anytime after 9 p.m.
- Tuesday, October 15th- Anytime after 9 p.m.
- Wednesday, October 16th- Anytime EXCEPT from 6 p.m. to 9 p.m.
- Thursday, October 17th- Anytime EXCEPT from 6 p.m. to 9 p.m.
- Friday, October 18th- Anytime EXCEPT from 6 p.m. to 9 p.m.
- Saturday, October 19th- Anytime EXCEPT from 6 p.m. to 9 p.m.
- Sunday, October 20th- ANYTIME

<b>NAME OF BUSINESS:</b>	
<b>CONTACT PERSON:</b>	
<b>TITLE:</b>	
<b>E-MAIL:</b>	
<b>PHONE NUMBER:</b>	
<b>DATE OF POP-UP:</b>	
<b>NAME OF POP-UP:</b>	
<b>CONCEPT (HOW DO YOU WANT YOUR EVENT TO BE LISTED ON WEBSITE - EXACT DESCRIPTION WILL BE USED)</b>	
<b>LIQUOR SPONSOR (OPTIONAL):</b>	
<b>BILLING INFORMATION:</b>	

## DISCLAIMER

By signing this, I am also agreeing to pay the \$150 pop-up participation fee. All SCW official pop-ups will be listed on our website and promoted on Sacramento Cocktail Week social media.

Your SCW pop-up is confirmed by Sacramento Cocktail Week upon receipt of this application and payment is due upon invoice. You will be notified by the SCW Planning Committee if your pop-up event **will not** be included in Sacramento Cocktail Week.

## SIGNATURE

<b>NAME (PRINTED):</b>	
<b>SIGNATURE:</b>	
<b>DATE:</b>	