



FEATURED EVENT APPLICATION

Due August 30, 2019

SACRAMENTO COCKTAIL WEEK- OCTOBER 14-20, 2019

We are proud to present the 12th annual Sacramento Cocktail Week (formerly Midtown Cocktail Week), a celebration uniting local bartenders, industry leaders, fine spirits, fresh products and artisan cocktails. Founded in 2008 by cocktail enthusiasts Erick Castro and Joe Anthony Savala, we aim to expand Sacramento's diverse roots by showcasing the capital city's cocktail culture.

To apply to host an official featured event application, please fill out the below form.

CONTACT INFORMATION

Business Name	
Primary Contact Person	
Street Address	
City/State/Zip	
Business Phone	
Cell Phone	
E-Mail Address	
Business URL	
Facebook Handle	
Twitter Handle	
Billing Contact	
Billing Address	

BUSINESS DESCRIPTION

EVENT NAME (OPEN TO CONCEPT AND NAME- WE ARE SEEKING CREATIVITY!)

EVENT CONCEPT- Please describe your event concept in full detail, including logistics, any applicable sponsorship and/ or special entertainment, specific venue utilized and whether your business will be open or closed to the public during the event.

MANDATORY MEETINGS

Accepted venues will be required to attend a Venue Meeting leading up to Sacramento Cocktail Week. Meeting location is Hook & Ladder Manufacturing Company (upstairs private room) on Wednesday, September 11th at 2 p.m.

WHAT DATES ARE YOU OPEN TO HOSTING AN OFFICIAL SCW EVENT? Circle all that apply.

Monday, October 14th, 6 p.m. to 9 p.m.

Wednesday, October 16th, 6 p.m. to 9 p.m.

Friday, October 18th, 6 p.m. to 9 p.m.

Saturday, October 19th, 6 p.m. to 9 p.m.

Sunday, October 20th, 6 p.m. to 9 p.m.

CUSTOMER EXPERIENCE- Please describe what a patron would experience attending your event, from arrival throughout event duration.

DISCLAIMER

By submitting this application, I affirm that the facts set forth within are true and complete. I understand that if my venue is selected, any false statements, omissions, or other misrepresentation made by me on this application may result in my event being removed from Sacramento Cocktail Week's official event line-up.

By signing this, I am also agreeing to pay the \$250 venue participation fee if chosen as an official SCW Featured Event, and am confirming that I will be available for all mandatory SCW meetings.

IMPORTANT NOTE- Submitting an application does not guarantee you a SCW Featured Event. Accepted venues will be contacted by a SCW Planning Committee member on Friday, September 6th.

SIGNATURE

NAME (PRINTED):

SIGNATURE:

DATE:

DUE NO LATER THAN 5 P.M. ON AUGUST 30, 2019

**PLEASE E-MAIL COMPLETED APPLICATIONS TO
INFO@SACRAMENTOCOCKTAILWEEK.COM**